



VIGYAN PRASAR

(An autonomous organization of the Department of Science and Technology, Govt. of India)
A-50, Institutional Area, NCMRWF Campus, Sector-62, Noida (UP)

F. No: VP/SOT/1030/Science Channel/Acquisition /2019

Date: 28.01.2020

Sub: Invitation of proposals for “Acquisition of Science and Technology base programmes”

1.0 Introduction

Vigyan Prasar (VP) is an autonomous organization of the Department of Science and Technology, Govt. of India. The main objective of VP is to popularize science among common people. VP intends to disseminate information on the capabilities and achievements of the Indian Science and Technology sector continuously through high quality, educative, easily understandable, informative, science video programmes in interesting formats.

Vigyan Prasar invites proposal for acquisition of ready-made programmes related to science and technology in Hindi and English for the DD Science (One hour science dedicated slot on DD-National) and India Science (an internet based science channel) from outside producer/production houses.

2.0 Short-term Acquisition:

2.1 Vigyan Prasar invites the programmes in following categories:-

Category (i): The programmes which have not been telecast earlier on any channel.

Category (ii): The programmes which have been telecast earlier on any other channel.

Category (iii): National/International Award winning programmes

Note: For all the categories. The Vendor will have to indemnify Vigyan Prasar for usages of films on any channel, which would include DTH, App, Web and any other mode of transmission.

2.2 Programme Details

The details of programmes as following:-

- (i) The programme should be based on Science and Technology.
- (ii) The duration of each programme may be up to 5/10/15/20/25 minutes. If programmes lies in between the payment be done in prorata basis.
- (iii) The programme should be shoot in HD. High quality visual, animation, texture are used.
- (iv) The content should be well researched, accurate, innovative, contemporary and useful in promoting scientific temper (method of science followed).
- (v) Format may be varied.

3.0 How to Apply:

- (i) The proposals should be submitted in the prescribed format. Proposals received in other format will be rejected.
- (ii) Proposal should contain the following details:-
 - Concept, title, language and genre. VP will only be interested in programmes produced in either Hindi or English.
 - Treatment
 - Synopsis of the story in case of fiction based programmes
 - Detailed scenario script of the submitted content.
 - Duration of the programme (s).
 - Soft copy of the programme (s).
 - Documents and affidavit regarding the genuineness of the Copyright holder.
 - An affidavit declaring that the programme has not been earlier telecast on any other channel in case of category (2.1.i). In case, the programme has been telecast earlier on any channel/web channel, it should specify the channel (s) on which telecast, date (s) of telecast and TRP, if any.
 - Indemnity Bond, indemnifying Vigyan Prasar against any copyright violation.
 - Detail of PAN Card, GST registration. For freelancer only PAN card and Identity proof are required.
 - Relevant details regarding the applicant such as audited balance sheets/ITR, annual reports, partnership agreements, etc. for the last three years, if applicable. Enclose certificates and copies of last three years income tax returns, PAN and GST, if applicable.
 - Details of creative team/crew members including names and addresses of the Director, Researcher, Script writer, Director of photography and Music Director.

Note: Vigyan Prasar may in its discretion relax any of the above requirements in case of such applicants whose bonafide are known and established in the media world. Vigyan Prasar may also seek further clarifications during the course of processing.

The application may be submitted in a **sealed cover** with the envelope marked as “**Acquisition of Science and Technology Base Programmes**” addressed to ‘**Registrar, Vigyan Prasar, NCMRWF Campus, A-50, Institutional Area, Sector 62, NOIDA-201309**’. Unsealed and unmarked envelopes would be rejected. The last date for the submission of proposal is **25th February, 2020** up to 15.00 hrs. Proposals may be submitted by post or by hand. Postal delays will not be accepted.

4.0 Processing fee:

The application must be submitted with a non refundable fee of Rs.1000 (for students), Rs.3000 (for freelancer) and Rs.5000/- (for firm and others) each of the proposals separately for per episode. The fee would be payable through Demand draft/online transfer (kindly submit details of NEFT with the proposal) drawn in favor of “Vigyan Prasar” payable at New Delhi. Vigyan Prasar account detailed as follow:

ACCOUNT HOLDER NAME - VIGYAN PRASAR
ADDRESS: A-50, NCMRWF BUILDING, SECTOR- 62, NOIDA.
NEFT/RTGS DETAIL - BANK NAME - **UNION BANK OF INDIA.**
ACCOUNT NUMBER - **349902010040204.**
IFSC CODE - FOR RTGS/NEFT - **UBIN0534994.**
BANK ADDRESS - SAFDARJANG DEVELOPMENT AREA, NEW DELHI

5.0 Evaluation Process:

- (i) The proposals received will be scrutinized by the Committee constituted by Director, Vigyan Prasar. The Committee will check all documents like the format of the application, PAN Card, GST registration etc, application Fee/ PAN/ GST number if applicable submitted by the applicant. The Committee will recommend all the eligible firms/companies/producers videos for the further process.
- (ii) The eligible proposals will be reviewed by the Committee approved by Director, Vigyan Prasar.
- (iii) VP will acquire the content based on their requirement. Director, Vigyan Prasar reserves the right to accept or reject any or all applications without assigning any reason thereof. VP will not liable to give the reason of rejection to applicants and no inquiry or communication in this regard will be accepted.

6.0 Acquisition Charges for Short-term acquisition:

The following rates are applied to the acquisition to be made by Vigyan Prasar on short-term basis i.e. for a period of three years.

6.1 For Fresh Programmes not telecast earlier on any Channel

- a) The rate payable is Rs.50,000/- (excluding taxes) per episode for 25 minutes (for films of duration less or more, pro-rata will be applicable) for the period of three (3) years. Vigyan Prasar will reserve the right to telecast /stream the programmes unlimited numbers of time within the period of three years.
- b) As regards animation films, the rate payable is Rs.75,000/- (excluding taxes) per episode for 25 minutes (for films of duration less or more, pro-rata will be applicable) for the period of three (3) years. Vigyan Prasar will reserve the right to telecast /stream the programmes unlimited numbers of time within the period of three years.

6.2 For Programmes telecast earlier on any Channel

As regards the programmes which have been shown on any channel previously, an amount of Rs.25000/- (excluding taxes) per episode for 25 minutes (for films of duration less or more, pro-rata will be applicable) will be payable for acquiring rights for telecast on each of the terrestrial and satellite channel of Vigyan Prasar for a period of 3 years. In addition, Vigyan Prasar will reserve the right to telecast the programme on any/all of its platform (DD Science and India Science) without any extra payment.

6.3 National/International Award winning programmes

In case of programme which have won National/International Awards, the rate payable is Rs.1,50,000/- (excluding taxes) per episode for 25 minutes (for films of duration less or more, pro-rata will be applicable) for the period of three years. Apart from the above, Vigyan Prasar will reserve the right to telecast the programme on any/all of its platform (DD Science and India Science) without any extra payment.

7.0 Payment for short-term Acquisition:

The payments will be made after getting the all episodes/deliverables as per the telecast standard in HD format (MOV/MXF/H.264).

8.0 Payments for Programmes with Perpetual rights:

Soft copy of the programme will have to be submitted by the producer along with the copyright agreement duly signed by the producer. Vigyan Prasar will choose to acquire perpetual rights by offering 25% extra payment to the producer for the specific category, subject to mutual agreement.

9.0 Terms and Conditions of Acquisition:

- Acquisition will be considered with Vigyan Prasar having non-exclusive rights for a minimum period of three years perpetual rights.
- The producer will submit the film to Vigyan Prasar in soft copy (in pen drive/DVD for preview).
- The selected proposer/s will have to enter into an agreement with Vigyan Prasar.
- Programme should maintain excellence in the both aesthetic and technical quality of production and telecast standard.
- Length of opening and closing credit/title may be restricted to 30 seconds. The acquisition rights would be for terrestrial and satellite channels and new emerging technologies such as OTT, DTH etc. while for perpetual rights, even DVD rights would also be included, short-term acquisition will include all the rights, even CD rights.
- Any producer/production house who has guilty of giving incorrect/misleading information to Vigyan Prasar, his firm/person will be blacklisted. A producer/production house who has no dues outstanding against him (except those whose cases are subjudice/in arbitration) will either have to clear the dues or get the repayment plan approved before his programmes are considered for acquisition.
- Courts at Delhi shall alone have the jurisdiction to decide any dispute arising out of this Scheme.
- Vigyan Prasar will be free to get the programmes so acquired dubbed in any language at its own cost.

(Registrar)
Vigyan Prasar



VIGYAN PRASAR

Annexure - 1

Proposer's Information

1. Name

- A. of the Proposer : _____
B. of the Company : _____
C. of the Freelancer : _____
D. of the Student : _____

2. Apply for (Please tick only ONE, which is most appropriate/ applicable to you)

Category (i) : The programmes, which have not been telecast earlier on any channel.

Category (ii) : The programmes which have been telecast earlier on any other channel.

Category (iii): National/International Award winning programmes

3. Apply for Duration (Please tick only ONE, which is most appropriate/ applicable to you)

- For short-term Acquisition
- For Perpetual rights

4. Contact Information:

4.1 Address : _____

Pin _____

4.2 Telephone:

Office 1 : _____

Office 2 : _____

Mobile : _____

5. Proposer's Category (Please tick only ONE, which is most appropriate/applicable to you)

6.1 Production House/Firms

6.2 Institution

6.3 Freelancer

6.4 Student

[Attach proof (registration certificate) in case of company, Institution letter head signed by Competent Authority in case of Institution, ID proof, proof of Independent work done in case of freelancer, ID proof and forwarding letter from schools/colleges in case of student]

6. Follow documents are needed to be attached:

- i) In case of Company: Company Registration, ITR
- ii) For Freelancer: ID proof, Pan Card, earlier work proof/ work order (if any)
- iii) Institution: Forwarding letter from Competent Authority.
- iv) Student: Forwarding letter from Competent Authority of schools/ colleges along with copy of Id proof, Pan Card

7. Application fee detail: _____

SIGNATURE.....
(of authorized signatory)

Full Name and designation.....

DECLARATION

- (i) I..... (authorized signatory for the proposer) solemnly affirm that the facts stated above are correct and nothing has been withheld.
- (ii) I permit Vigyan Prasar to cross check the above facts from any other source.
- (iv) Hereby I declare that I shall adhere to the terms and conditions mentioned in RFP.

Signature : _____

Full Name : _____

Date : _____

(Seal of organization)

Programme detail (attach separate sheet for each episode/programme)

S. No	Title	Detail
1	Title of Programme	
2	Duration of programme	
3	Language of Programme	
4	Theme : Science, Technology & Innovation	
5	Genre (documentary, fiction etc)	
6	Preview format (MP4) and telecast format (HD)	
7	Production year	
8	Funded by any govt. organization (Yes/No) if, yes please give details of the funded institute	
9	Copyright Details	
10	Programme Synopsis	
11	Producer name	
12	Director name	
13	Script writer	
14	Cameraman	
15	Editor	
16	Sound recording	
17	Voice over	
18	Subject experts	
19	Any award	
20	Other important detail	

SIGNATURE.....
(of authorized signatory)