

WELCOME TOMORROW

आने वाला कल



EMPHASIS ON

- Create awareness about the emerging world of AI and its potential use for enhancing the economic
- Growth and solving the societal problem.
- Promote academic interest among the science student about AI to take up this area as a career option.
- Highlight the science and scientific thinking facets of the AI in a simple and understandable manner.
- Optimize on the reach radio provide.

TARGET GROUP/GROUPS:

- Citizens, civil society awareness facilitators, and managers.



ARTIFICIAL INTELLIGENCE

PROPOSED THRUST AREAS FOR THE SERIAL EPISODES

- Understanding the science of AI and the fourth Industrial/economic/social revolution.
- The potential of the AI.
- Research in AI in India, and across the world.
- Emerging Ecosystem of R&D in AI (India).
- The world of AI and literature (science fiction,... novels, stories etc.)
- Uses of AI in Industrial and Social sectors (like Health, education, agriculture, communication, transportation, etc.).
- AI and the futuristic society (Smart cities & Infrastructure, Smart Houses, Transport etc.
- AI and the apprehensions.

SPECIAL FEATURES OF RADIO SERIAL

- Produce 52 standalone thematic episodes
- Each episode of 27 minutes
- Docudrama/feature format.
- Produce in 19 Indian Languages
- Broadcast from more than 124 AIR Stations (MW and FM both) simultaneously
- Audio Programmes available for sale after the broadcast

TENTATIVE STRUCTURE OF THE EPISODE

- Emphasis on Science of AI.
- AI versus human. Preparedness to face the challenge
- Success stories
- Application of technologies
- One focused message in each episode



TRANSMISSION

In 19 Languages,
from 121 stations of
All India Radio

ATTRACTIVE PRIZES

For answering the questions asked at
the end of each episode

LISTEN (EVERY SUNDAY)

Time: 9:10 AM - 9:40 AM (in Hindi)
9:30 PM - 10:00 PM (in English)