

## DBT-IBSD holds webinar on Reimagine Ethnopharmacology

New Delhi, Oct 07: DBT-Institute of Bioresources and Sustainable Development (DBT-IBSD) organized the Eighteenth Session of the International Webinar Series-Reimagine Pharmacology on 26<sup>th</sup> September 2020 jointly with Society for Ethnopharmacology (SFE), India and International Society for Ethnopharmacology (ISE), Switzerland.

**Presented by**

 **Institute of Bioresources & Sustainable Development, India**  
A National Institute under Department of Biotechnology  
Ministry of Science and Technology, Govt. of India  
Imphal, Manipur | Gangtok, Sikkim | Alzawl, Mjoram | Shillong, Meghalaya  
www.ibsd.gov.in

 **Society for Ethnopharmacology, India**  
23/3, Sakdigarh, Jadavpur, Kolkata 700032  
www.ethnopharmacology.in

 **International Society for Ethnopharmacology**  
Switzerland  
<https://www.ethnopharmacology.org/>

This unprecedented situation forced us to see the world from a completely novel perspective where staying home, social distancing and digital collaborations are the new normal. During this Covid-19 pandemic, Institute of Bioresources & Sustainable Development (IBSD), India is determined to contribute to the society through integrated and synergistic approach by leveraging digital platform. Society for Ethnopharmacology (SFE)-India is committed to globalization of local knowledge and localization of global technology in the research and development of ethnopharmacology and ethnomedicine. International Society for Ethnopharmacology (ISE) is concerned about understanding the medicinal uses of plants in traditional societies. It seeks to comprehend the cultural and the pharmacological dimensions on use of medicinal plants everywhere.

**International Webinar Series Session-18**

**Reimagine Ethnopharmacology**

**Date and time:**  
**26<sup>th</sup> Sep 2020**  
**6.00 pm to 7:30 pm**

**Moderator**

  
**Prof. Pulok K. Mukherjee**  
Director  
Institute of Bioresources & Sustainable Development, A national institute under DBT  
Ministry of Science and Technology,  
Govt. of India

**Speakers**

  
**Prof. Namrita Lall**  
NRF/DST Chair, Plant health Products from  
Indigenous Knowledge Systems (IKS)  
Plant Sciences Complex, Medicinal Plant  
Science, University of Pretoria  
Pretoria, South Africa

  
**Shri Kamesh Salam**  
Founder & Executive Director, South Asia  
Bamboo Foundation  
Founder, World Bamboo Day  
Former President, World Bamboo Org.(WBO)  
India

**Topics:**

- Southern African plants for Pharmaceuticals, Cosmeceuticals including COVID-19
- Sustainable Management and Technology Utilisation of Bamboo in North East India Post COVID-19

To witness the digital revolution in natural product, ethnomedicine and ethnopharmacology join us.  
Registration link: <https://event.webinarjam.com/channel/RE-Session-18>

Prof. Namrita Lall, NRF/DST Chair, spoke on the “Southern African plants for Pharmaceutics, Cosmeceuticals including COVID19 and Mr. Kamesh Salam, Founder & Executive Director, South Asia Bamboo Foundation, spoke on Sustainable Management and Technology Utilization of Bamboo in North East India Post COVID-19.

Contact details: Prof Pulok K Mukherjee, Director IBSD ([director.ibsd@nic.in](mailto:director.ibsd@nic.in))

Link: <http://ibsd.gov.in>