

Sanfe: Stand and Pee

New Delhi, April 06: Sanitation and hygiene are one of the issues that our country is still grappling with and specifically women hygiene. However, because of awareness and open discussions, a lot many changes are now seen in this area. A lot of women would agree they have to endure the unhygienic state of public restrooms in the country. Around 71% of the public washrooms are not cleaned regularly, making 50% of the women suffer from Urinary Tract Infections (UTI) at least once in their lifetime.



Two IIT-Delhi students-turned entrepreneurs have come up with their start-up to address these issues through their innovation called Sanfe- Sanitation for Female. Sanfe Stand and Pee is a novel product using which women have the freedom to avoid contact with toilet seats and prevent UTIs. It is a disposable and biodegradable single time use product. The USP of this product lies in the fact that it eliminates the need for any physical contact with the unhygienic toilet seat and the risk of infections. It's also a menstrual friendly product.

The product has been developed in such a manner that it is compact and designed in a way that it can be easily carried and disposed of after use. The product provides a no leakage and a zero- spill experience and is comfortable to use even if the woman is wearing a saree or suit. Priced at just Rs. 10 per unit, the device is the cheapest environment-friendly pee device. "Sanfe is not only useful for public washrooms, but also very useful for pregnant women, women with knee pain and back pain. The coating material of the product is water resistant. It is designed to suit women of all ages.

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