

### Farmer Awareness Programme on Popularization of Meghdoot App

Farmers in India depend heavily on the weather and accurate forecasting. To send weather forecast on their mobile phones the Meteorological Department and other scientific organizations have designed several apps. The Ministry of Earth Sciences and the Ministry of Agriculture, Government of India have launched a mobile application MEGHDOOT that provides location, crop and livestock-specific weather-based agricultural advice to the farmers in local languages.

A Farmer Awareness Programme on the utility of weather forecasting in Agriculture and popularization and use of Meghdoot App at Village Pitapali Block Basna, Attharahgudhi Block Pithora, Krishi Vigyan Kendra, Jalgaon, Sukma and Dhule was organized recently.



The App provides information in the form of images, maps, and pictures. It has been integrated with WhatsApp and Facebook to mentor farmers among themselves. It also provides forecasts related to temperature, rainfall, humidity and wind speed and direction, which play an important role in agricultural operations and advice to farmers to take care of their crops and livestock

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