

CIMAP celebrated National Technology Day

New Delhi, May 12: The Central Institute of Medicinal and Aromatic Plants (CIMAP) celebrated National Technology Day virtually on 11th May, 2020, through Facebook Live. The National Technology Day Lecture was delivered by Professor Anil K. Gupta, Founder, Honey Bee Network, SRISTI, GIAN & National Innovation Foundation and CSIR Bhatnagar Fellow.

Dr. Prabodh K. Trivedi, Director, CSIR–CIMAP, welcomed the chief guest and also briefed about CSIR-CIMAP technologies and progress on the initiatives of the institute related to rural development post-COVID-19 pandemic.

Professor Anil K. Gupta, the Chief Guest, delivered a lecture on “Leveraging People's Knowledge and Entrepreneurial Potential for Transforming Post-Pandemic Rural India”. In his talk, Prof. Gupta told that the unprecedented urban to rural migration (by some estimates about 35-40 million people) has unfolded new possibilities for setting up decentralized micro and small enterprises to generate jobs, use local resources and associated knowledge effectively and trigger a horizontal market development (rural to rural) in addition to vertical (rural to urban) supply chains. He also discussed about the innovative mechanisms to make the next phase of aroma mission more entrepreneurial, networked, and inter-institutional in nature.