

CFTRI to conduct online training on innovative & healthy snacks

New Delhi, 02 Sep (India Science Wire): Consumer preferences for snacks that deliver on health, convenience, and taste have sparked recent innovation in several of the healthy snack segments. CSIR-Central Food Technological Research Institute (CFTRI) is organizing a two-day webinar on “Innovative & Healthy Snacks” during Sep.21-22, 2021 under the CSIR Integrated Skill Initiative for the benefit of start-ups, MSMEs, entrepreneurs, and micro-entrepreneurs working in the area of food processing.

This webinar would focus on formulations, manufacturing, quality, and other regulatory requirements with the Indian snack food industry. The selected topics would also cover various aspects for establishing a sustainable business model towards functional and health-promoting snacks in meeting the increasing demand along with changing lifestyles.

In addition, it will provide an insight into the opportunities for MSMEs & start-ups with respect to the Indian snack industry including Return on Investment (RoI), sensory and consumer acceptance studies, plant layout, and certifications. The target audience for this workshop is aspiring entrepreneurs who have completed their graduation or diploma in any subject.

The registration fee for joining this workshop has been fixed at Rs. 885/- (including GST) and can be paid through SBI Collect. More information about the workshop can be found on the CFTRI [website](#). Interested participants can apply online for this program on or before Sept.9, 2021. For further details, one can also contact at pmc@cftri.res.in. (India Science Wire)

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