

## RCB executed MoU with MIER to increase affordable healthcare through technology intervention

By Dr. Bilqeesa Bhta

To facilitate and accelerate innovation in healthcare technology and commercialization and work towards promoting the growth of the sector by creating necessary eco-system, Regional Centre for Biotechnology's centre BBB has collaborated and executed a MoU with MIER, Medanta, on 04<sup>th</sup> March, 2020. Both RCB and MIER are desirous to engage and collaborate for increased access to affordable healthcare through technology intervention.



As per the MoU, MIER shall support and provide progressive guidance to selected incubatee/s of BBB to ensure successful market commercialization and share market feedback in evolving the product on continuous basis. Both MIER & BBB shall jointly select an incubatee of BBB for the purpose of validating the proof of concept by MIER. MIER shall collaborate with BBB in identifying partners for scale up of the products. It will work with BBB for giving exposure of market understanding and bringing to market testing/validation/commercialization of the products generated by the incubatees of BBB.

In order to support the cause of BBB and promote the innovations on health technology through their network, MIER shall host events/ meetings. BBB on the other hand will provide facilities to the incubatee and partnering innovators as per the regulations framed by BBB. Each of them will organize pitches and events at various parts of the country for innovations to be potentially incubated at BBB jointly with MIER.

BSC BioNEST Bio-Incubator (**BBB**) is a leading Bio-Incubator located in the National Capital Region on Faridabad-Gurugram Expressway, with a vision to foster innovation,

research and entrepreneurial activities in biotechnology related areas. The mission of BBB is to stimulate the establishment and growth of biotechnology based startup companies. It is managed and operated by Regional Centre of Biotechnology. Medanta Institute of Education and Research (**MIER**) is a trust established with the object of supporting and promoting educational and research activities

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