

DBT/ BIRAC

BIRAC at 3rd Emerging NorthEast 2020

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New Delhi, March 13: The Associated Chambers of Commerce and Industry of India (ASSOCHAM) recently organized “Emerging North East” event. The 3rd edition was held from 27th February to 29th February 2020 at Maniram Dewan Trade Centre, Guwahati. The three day exhibition brought a large number of national and international stake-holders from the industry, institutions, Government and the development sectors to showcase their programs and schemes, products, technologies and services; along with focus on opportunities and the way forward.

The event comprised series of discussions, technical sessions and business meetings with focus on leveraging agri and food processing potential, role of industry and institutions in exploring the opportunities and leveraging the overall development of the north-eastern region.

The Governor of Assam, JagdishMukhi inaugurated the event. Other dignitaries from Ministry of Industry & Commerce, Food processing industry, Ministry of Micro, Small & Medium Enterprises (MSME) were also present at the event.



Glimpses from 3rd Emerging North East event 2020

BIRAC supported as well as participated in the event and familiarized the audience about various programs/schemes/ongoing calls.

The closing day of the 3rd Emerging North East event focused on building capacity of tribal entrepreneurs through training in personality development, negotiation skills, marketing and branding.

The event was supported by ministry of food processing and industries, department of tourism and department of skill development.