

CALL FOR PROPOSAL

Production of video programme under Commissioned Category



VIGYAN PRASAR

(An Autonomous Organisation of the Department of Science and Technology)

A-50, Sector-62, Institutional Area, Noida (UP) – 201309

Subject: Production of 52 Episodes programme related to MANAK and other elements.

VIGYAN PRASAR (VP), an autonomous organization of Department of Science & Technology invites proposal to produce 52 episodes programmes related to INSPIRE - MANAK (**Million Minds Augmenting National Aspiration and Knowledge**) and its related element. This MANAK programme is a flagship programme of the Department of Science & Technology, Govt. of India. These 52 episodes programme will be telecast/webcast from the latest platforms of DST/Vigyan Prasar i.e. **'India Science'** (24x7 internet-based science OTT channel) and **'DD Science'** (DTH channel). The objective of the proposed series will be to highlight the salient feature of MANAK and it will give platform to young innovative minds to showcase their success story. This series will also inspire young mind towards innovation.

Episodes of 45-50 minutes duration each, would integrate the MANAK capsules and many other aspects of science and technology. The Episodes would be dedicated to youth. The Celebrity Anchor of the show would be a fulfilled Scientist who would bring humour and interest to the show and become the distinctive face of the days telecast.

1.0 Scope of Work:

- i. Tentative Episodes: 52
- ii. Duration: Each episode is of about 45 to 50 mts duration.
- iii. Format: Magazine and other popular formats.
- iv. Shoot: Shooting in HD and mastering in various formats as specified in deliverables.
- v. Language: Master Production in Hindi
- vi. Production of the video serial complete in all respects for telecast through television channel.

2.0 Deliverables:

The deliverables for each episode are:

- | | |
|--|------------------|
| (a) Telecast master as per DD-national norms (duration 45-50 minutes) | - One copy |
| (b) Mix and Unmix (MOV format) with 4 breaks and without breaks | - One copy * |
| (c) MP4 format (resolution 1920x1080) Full HD (H.264, 25 frames per second) | - One copy each* |
| (d) DVD copies (scratch proof) | - Ten copies |
| (e) Inlay card for the DVD/VCD design (in .psd format) and jewel case design (in .psd format) | |
| (f) Promos from program of 1 minute duration | - 8 promos* |
| (g) Short stories of 4-5 minutes from the program with opening plate for promotions | - 5 stories |
| (h) Hard copy of the final script (one copy) and soft copy (in ms-word format). | |
| (i) Compressed file of each episode in each language for OTT platform upload. | |
| (k) Soft Copy of high quality images -ten images from each episode* | |
| (l) Soft copy of high quality images (ten images) from Each Episode*. | |

***(all soft copies for both languages should submit in Hard Disk).**

3.0 Terms and Conditions

Vigyan Prasar invites proposal under commissioned category from

- i. Eminent film directors of proven credentials; and (ii) Film makers who have won national or international award from recognised institutes and have considerable experience (at least 15 years') as Directors, Technicians, Writers, Researchers, etc., for producing high-impact programmes; through its, iii) Foundations, NGOs, and other private organisations. The film maker should have produced reality shows, mega serials, feature films, fictions which have high impact and widely appreciated by audience.
- ii. The film maker submit the (Application in format, Firm/NGO/Institute Registration Certificates/experience/ last three years IT return/Key personnel profile/application fee/EMD/PAN number/sample DVD/ Financial bids etc.) submitted by the proposer.
- iii. Proposals have to be submitted in a prescribed format along with the cost estimation (Annexure-I). The proposer must submit its **Technical Proposal and Financial Proposal** in two separate 'sealed envelopes' (duly super-scribed "Technical Proposal" and "Financial Proposal" on the each envelope). Both these sealed covers should be enclosed in an outer cover and submitted to VP.
- iv. **Technical/Financial Evaluation:** The proposal will be initially examined by a Project Advisory Committee, constituted by Director VP. The Project Advisory Committee (PAC) would evaluate the proposal from the point of concept, its relevance, format, detailed storyline (in case of a serial), treatment of single episode, synopsis of each episode in case of a serial, methodology, details of creative teams, time frame, etc. The committee will select the best suitable film maker for the proposed series, then the Project Costing Committee (PCC) constituted by Director VP will critically evaluate the budget requirements of the proposal and fix the amount for each episodes/series. This will be evaluated in the line of DAVP rate card as maximum and award the work. The committee will also recommended the rate if the program requires more than DAVP rates. Technical will be done on the basis of following parameters.

| S.N. | Parameters | Maximum Marks |
|--------------|--|---------------|
| 1. | Understanding scope of work , objectives, purpose of work, requirements (evaluation will be based on details in proposal submitted by filmmaker) | 10 |
| | Sample of earlier work (high impact among viewers) submitted (in the form of DVD) | 10 |
| 2. | Key Profile, award details, experience of film maker | 30 |
| 3. | Presentation (idea/concept, treatment, methodology, outline, approach etc. of the series. | 50 |
| Total | | 100 |

The film maker who scored more than 70 marks out of 100 will be evaluated by Project Cost Committee (PCC).

- v. Timeline: 11 months from the Award of the work.

- vi. Payment: Stage-wise: 20:40:40 for script approval, rough-cut, and final submission, respectively. Pro-rata on rough cut will also be applicable.
- vii. Content IPR: All copyrights, whether vested, contingent or future, including broadcasting/streaming through digital platform rights if any, of a programme commissioned by Vigyan Prasar under this scheme and produced by the film maker/producer shall vest with Vigyan Prasar in perpetuity. Producer shall indemnify Vigyan Prasar against all claims, demands, actions, costs etc. in connection with the programme. The said rights shall, inter alia, include: i) Masters/negative/rushes rights for all forms of television transmission, including satellite, terrestrial, free-to-air, pay television, DTH, IPTV,OTT, DVB(H) etc. in any manner whatsoever, via any medium, method and/or technology for broadcast/reception now known or hereafter invented. ii) The exclusive global rights for video, cable, radio, website, internet, audio, publishing, merchandising and conversion to feature film, CD, DD formats with complete language rights in entirety. iii) Vigyan Prasar shall be the exclusive owner of the programme worldwide in perpetuity for multiple telecasts on its own channels and/or on other channels. Vigyan Prasar shall have the right to exploit the programme by any and all means and in any or all medium throughout the world and shall have the right to edit, cut, translate, dub, package or alter the programme and to combine it with other material at its discretion. iv) Vigyan Prasar shall have the right to insert commercial advertisements in the programme. v) The Producer shall not have any claim over the revenues earned by Vigyan Prasar through advertisements or through any other means in the course of utilization of the programme. vi) Rights in the literary material/screenplay on which the programme is based, including the entire Producer's rights, titles and interests shall stand automatically transferred to Vigyan Prasar in perpetuity at the time of delivery of the programme/ episode.
- viii. During the production process the highest technical standards shall be maintained so that the delivered programme is of required standards. Technical specifications stipulated shall be maintained through the complete production process i.e. during Production, Post-Production and Delivery, thereby ensuring format compatibility and sustainable archival standard.
- ix. All the telecast masters would be checked by a designated officer for technical quality and if the Hard Disks are technically rejected by him the Producer shall carry out necessary corrections as desired by him within the shortest possible time at his own cost. The telecast masters submitted after necessary corrections shall be checked for technical quality again and if the tapes fall the technical quality for the second time or on subsequent checks, the Producer would have to pay penalty equal to 1% of the Episode Price for each rejected tape for each rejection.
- x. Director, Vigyan Prasar reserves the right to accept or reject any or all proposal(s) without assigning any reason thereof.
- xi. Director, Vigyan Prasar has right to extend the period of job based on genuine reasons if necessary.
- xii. The duly signed proposal should reach to: Registrar, Vigyan Prasar, A-50, NCMRWF Campus, Institutional Area, Sector-62, NOIDA 201309, on or before 03.00 PM of **February 08, 2019**. Proposals received (by post or by hand) after due date and time will be summarily rejected. VP will not responsible for any postal delay.



VIGYAN PRASAR

Application Form

Part – A

Proposer's Information

I / We wish to apply for the following science serial/ serials. Details are as under:

52-episodes science serial on “MANAK & other related Elements”

| S.N. | Particulars | Details |
|------|--|---|
| 1. | Name of Filmmaker | |
| 2. | Name of the firm/company/NGO name/Institute Is it a registered firm/company/institute? (If a partnership firm, state the: name/s and address of your partners. If company, state the names and addresses of Directors, photocopies of the certificate of registration should be attached) | Yes..... No |
| 3. | Detail of Key personals | |
| 4. | Complete Address for communication (Address with pin code, telephone numbers, fax no and emails). | |
| 5. | (i) Phone /Mobile Number (ii) Email Id | |
| 6. | Legal status of Organization | Yes..... No..... |
| 7. | (i) PAN Number (attach copy) (ii) GST if applicable (attach copy) | <input type="checkbox"/> <input type="checkbox"/> |
| 8. | Brief Description of the Proposer's Activities/Profile | |
| 9. | Number of Video programme produced in last 5 years. Mention if filmmaker produced any film on Science Technology/ Environment/ Agriculture/ Health/ Science and Society and others in last five years (attach work order of earlier works) | |
| 10. | Has the film maker/Agency/it's sister concern/any director ever been blacklisted/defaulted by any organization? | Yes No |
| 11. | Enclosed DD (name of “VIGYAN PRASAR”) or NEFT/RTGS/IMPS detail for Rs 1000/- (non-refundable application fee for proposal) * | Rupees..... DD. No. dated drawn on bank..... |

| | | |
|-----|--|--|
| 12. | Enclosed DD (name of “VIGYAN PRASAR”) or NEFT/RTGS/IMPS detail for Rs 1,00,000/- (EMD for the application) * | Rupees..... DD No..... dated drawn on bank..... |
| 13. | Any other relevant information | |

*Application fee and EMD can be paid through online by NEFT/RTGS/IMPS to Vigyan Prasar account as detailed below (kindly submit details of NEFT with the proposal the):-

Account Name/ VIGYAN PRASAR

**ADDRESS: A- 50, NCMRWF BUILDING, SECTOR- 62, NOIDA.
NEFT/RTGS DETAIL BANK NAME - UNION BANK OF INDIA.
BANK ACCOUNT NUMBER - 349902010040204.
IFSC CODE- FOR RTGS/NEFT - UBIN0534994.
BANK ADDRESS:- SAFDARJANG DEVELOPMENT AREA,
C-4, COMMUNITY CENTRE, NEW DELHI-110016**

DECLARATION

- i. I..... (Authorized signatory for the proposer) solemnly affirm that the facts stated above are correct and nothing has been withheld. If any information submitted above, is found to be false or fabricated, I may be liable to be suspended or debarred from empanelment.
- ii. I permit Vigyan Prasar to inspect my studio facilities & other records to ascertain the above facts.
- iii. I permit Vigyan Prasar to cross check the above facts from any other source.
- iv. I or my authorized representative, if required by Vigyan Prasar would make presentation before Selection Committee at my own cost.
- v. I will a proposal by the decision of Director Vigyan Prasar in regarding allocation of works.
- vi. I declare that, I shall adhere to the terms and conditions mentioned in call for proposal.

Signature:.....

Full Name:.....

Date:.....



Financial Bid

(One copy in a separate sealed cover)

We offer to undertake the project on MANAK (52 Episodes series on MANAK Programme) as per the RFP No: VP/ SOT/998/Science Serial - MANAK/2018, dated _____ for a total cost of Rs _____ per. (in words.....) Exclusive of GST*.

The head wise details of the budget will be as follows;

| Details | Unit | Rate | Sub Total | Total |
|--|-------------|-------------|------------------|--------------|
| CORE CREATIVES | | | | |
| Executive Producer | | | | |
| Director | | | | |
| Researcher | | | | |
| Script & Dialogue writer | | | | |
| Cameraperson | | | | |
| Sound Recordist | | | | |
| Production Designer | | | | |
| Editor | | | | |
| TECHNICAL CREW HIRE | | | | |
| Tech Crew hire abroad- (for abroad shooting) | | | | |
| Production Controller | | | | |
| Assistant Director | | | | |
| Camera Assistant | | | | |
| Audio Assistant | | | | |
| Equipment attendant | | | | |
| Light men-2 | | | | |
| Electrician | | | | |
| Spot boy | | | | |
| Production Assistant -2 | | | | |
| Make-up Artist | | | | |
| Costume girl | | | | |
| Property man | | | | |
| EQUIPMENT & STUDIO RENTALS | | | | |
| Production | | | | |

| | | | | |
|--------------------------------------|--|--|--|--|
| 4k Camera with Prime Lenses/Camera | | | | |
| Microphones & location mixer | | | | |
| Gimble Crane & accessories | | | | |
| Lights & Trolleys | | | | |
| Post Production | | | | |
| Non-Linear Editing Studio hire | | | | |
| Folio recording studio | | | | |
| Dubbing Studio | | | | |
| Re-recording & Mixing | | | | |
| PROFESSIONAL TALENT FEES | | | | |
| Production Stage | | | | |
| Main actors – 2 | | | | |
| Actors – 10 | | | | |
| Post Production Stage | | | | |
| Voice Talents-commentary | | | | |
| Voice Talents-dubbing | | | | |
| PRODUCTION EXPENSES | | | | |
| Pre-Production | | | | |
| Research books | | | | |
| Recce | | | | |
| Local conveyance abroad | | | | |
| Lodge & Board abroad | | | | |
| Local conveyance | | | | |
| Lodge & Board | | | | |
| Production | | | | |
| External Hard Discs–4 Memory Chips–2 | | | | |
| Production Victuals & Consumables | | | | |
| Period Costume | | | | |
| Period Furniture & Properties | | | | |
| Special prosthetics & Makeup | | | | |
| EDITING & POST PRODUCTION | | | | |
| Sound Design | | | | |
| Original Music | | | | |
| Censor Certificate expenses | | | | |
| SHOOTING LOGISTICS | | | | |
| Shoot within India | | | | |

| | | | | |
|---|--|--|--|--|
| Travel + Transport | | | | |
| Food – 20 | | | | |
| Lodge – 15 | | | | |
| Local conveyance - 15 | | | | |
| Local transport abroad | | | | |
| Lodge & Board abroad | | | | |
| Multiple Visa charges | | | | |
| OUTREACH EXPENDITURE | | | | |
| Assessment seminar | | | | |
| DVD publishing with inlay jacket etc | | | | |
| Questionnaire printing & courier | | | | |
| DVD dissemination | | | | |
| Feedback analysis & Report writing | | | | |
| Outreach executives - 2 | | | | |
| CONTINGENCY | | | | |
| PRODUCTION AGENCY fees | | | | |
| Estimated Budget for one episode | | | | |
| Total Budget for complete series | | | | |

(The above heads are tentative and it may be increased or decreased as per the requirements of the programmes.)

Name of the Proposer :
Name of the Company :
Date :
Place :

Signature of the authorized signatory

* NOTE: The cost mentioned here would be considered as the final quote from the firm. No change would be accepted.