

Vigyan Prasar
Date : 29 July 2020

Sub: Expression of Interest from OTT bouquet platforms for inclusion of India Science as a science Channel

Vigyan Prasar, an autonomous organisation of Department of Science and Technology, Govt of India invites the expression of interest from leading India based OTT bouquet platforms for inclusion of India Science as a science Channel.

India Science is 24x7-available OTT channel - India Science. An infotainment and educational channel, India Science is aimed at spreading awareness and scientific temper in the country. India Science provides the latest content in an interesting manner about various facets of science, technology, and innovation in related domains. The rich and wide repository is available live and in Video-on-Demand (VoD) mode.

India Science is thus, accessible on the following platforms:

India Science App: Android / iOS App (download from Google play store /Apple store)

India Science YouTube : www.youtube.com/c/indiascience

India Science Facebook: <https://www.facebook.com/indiasciencetv>

India Science website: www.indiascience.in

Reliance JioTV+, JioChat

Interested OTT bouquet platforms may send their request by post to **Registrar, Vigyan Prasar, A-50 Institutional area Sector-62, Noida (UP)** or by email on **indiasciencevp@gmail.com** before 15 September 2020.

Shri Abhishek Pathak
Senior Vice President,
Content, TV, OTT Partnerships,
Tata Sky Ltd,
Unit 301 to 305, 3rd Floor,
Windsor Off, C.S.T. Road, Kalina,
Santacruz (East),
Mumbai 400098

Sub: Inclusion of India Science on Airtel Xtream 24x7 Channel Menu

Dear Mr Pathak,

Greetings from Vigyan Prasar! We are autonomous organisation of the Department of Science and Technology, Govt of India and run India Science (www.indiascience.in), an OTT channel which is the de facto national science channel of India. Apart from the web, Android and iOS, we are available as a 24x7 channel on JioChat, JioTV and JioTV+ as well. India Science is a not-for-profit channel, aimed at national good and doesn't have any monetisation strategy at the moment.

The government now wishes to maximise the reach of India Science in order to create scientific temper among the masses and wishes to have it included in the menu of all service providers in the OTT space. In this connection, we would like to initiate a communication to explore the inclusion of India Science on Tata Sky Binge+ as well.

Please let us know the way forward.

Best,

Saurav Sen
Senior Consultant, Media

Date: 27 July 2020